



## EVENT LISTING

### STRAIGHT FROM MACY'S THANKSGIVING DAY PARADE, MACY'S SANTA STOPS AT MACY'S SUMMIT FAIR ON HIS NATIONAL TOUR

*Be on the lookout for Santa as he arrive at Macy's Summit Fair on his new tour bus*

**Who/What:** Santa Claus is coming to town early! The official Santa Claus comes straight from the Macy's Thanksgiving Day Parade! Giving the reindeer time off for good behavior, Santa will arrive on a shiny new tour bus as he stops to visit children of all ages in Kansas City. Santa welcomes one-and-all to join in the festivities as he reminds children of all ages about the special magic of the Christmas season. Santa's joy-spreading will continue with a special visit to Macy's Summit Fair. Santa will read the Night Before Christmas and do a meet and greet with children. Visit [www.macy.com/believe](http://www.macy.com/believe) to track Santa on his journey across the U.S.!

**When:** Tuesday, December 15 from 5:30 to 6:30PM

**Where:** **Macy's Summit Fair**  
900 NW Blue Parkway  
Lee's Summit, MO

**About the Believe Campaign:** Known worldwide for its holiday traditions from the Thanksgiving Day Parade to the first in-store Santa, Macy's resurrects last year's magical *Believe* Stations in every store that feature a *Believe* Meter, letter-writing station and an official Santa Mail letterbox due to the tremendous customer response and outstanding customer feedback. Beginning on November 7, children across the country are invited to drop off their letters – stamped and addressed to Santa At The North Pole – at Macy's Santa Mail letterbox. For each letter received, Macy's will donate \$1 to the Make-A-Wish Foundation up to \$1 million to grant the wishes of children with life-threatening illnesses. Seventy five percent of the funds raised through this campaign stay local. Children can drop their letters in any Macy's store in the Greater Kansas City area:

- Macy's Independence – 18809 E. 39<sup>th</sup> St., Independence, MO
- Macy's Leawood – 5100 W. 119<sup>th</sup> St., Leawood, KS
- Macy's Metcalf South – 9501 Metcalf St., Overland Park, KS
- Macy's Metro North – 400 NW Barry Rd., Kansas City, KS
- Macy's Oak Park – 11201 W. 95<sup>th</sup> St., Overland Park, KS
- Macy's Prairie Village – 4000 W. 71<sup>st</sup> St., Prairie Village, KS

*Believe* was inspired by the letter to the editor written by eight-year-old Virginia O'Hanlan in 1897 asking if there is a Santa Claus. Newsman Francis P. Church responded with a poignantly worded essay on the importance of believing, including the famous line "Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist..."

###

**Macy's Media Relations Manager, Kamal Bosamia**  
Email – [Kamal.Bosamia@macys.com](mailto:Kamal.Bosamia@macys.com), Office – 312.781.4152, Cell – 832.229.2471